

Corporate Social Responsibility

● MA



Location:

London North campus, Stapleton House (day-time attendance)
London City campus, Moorgate (evening attendance)

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|----------------------------------|-----------------------------|
| Starts September | Yes |
| Starts February | Yes (part-time only) |
| Full-time | Yes |
| Part-time day | Yes |
| Part-time evening | Yes |
| Part-time day and evening | No |

Aims of the course

Over the last decade, the question of the relationship between organisations and society has been subject to much debate, often of a critical nature. The decade has seen protests concerning the actions of organisations, exposures of corporate exploitation and unfolding accounting scandals. At the same time, ethical behaviour and a concern for the environment have been shown to have a positive correlation with corporate performance. The nature of corporate social responsibility is therefore a topical one for business. The majority of organisations around the world are taking steps to demonstrate and enhance their CSR credentials, and public interest in the issues involved is great. Consequently employment opportunities across the spectrum of management disciplines are extensive for graduates with this degree.

The aim of this course is to enable you to address the many conflicting issues concerned with Corporate Social Responsibility and to arrive at an appropriate framework of evaluation. Under the leadership of Professor David Crowther, London Metropolitan University is leading in the application of the principles of social responsibility to the problems facing business. In undertaking this course, you will benefit from the cutting-edge research and theory in this important area.

Duration and attendance

Full-time: 1 year, day time, two days/evenings a week

Part-time: typically 2 years, 2 evenings a week, usually Tuesday and Thursday

Dates/timetable

Autumn semester: September–January

Spring semester: February–May

Summer dissertation period: June–September

Course structure

Completing the course requires you to take six taught modules and a dissertation. Included within this are four compulsory modules, and two optional modules. This provides you with the flexibility to choose subjects of particular interest to you within the broad area of corporate social responsibility. You can take any modules offered within the University, as long as you meet the requirements of the module, but you must have the agreement of the course leader that the options are appropriate for your degree. It is expected that these modules will be of relevance to your dissertation.

As a core Master's requirement, you are required to design, undertake and write up a substantial (i.e. 15-20,000 words) individual research-based dissertation into a topic of your choice (subject to approval), working under the supervision of a member of the course staff team.

A typical full-time programme structure, starting in September, is shown below. Exact programme details may vary and must be agreed with your tutor.

| Full-time |
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| Autumn semester |
| <ul style="list-style-type: none">• Corporate Social Responsibility• Corporate Governance and Accountability• Socially Responsible Finance |
| Spring semester |
| <ul style="list-style-type: none">• Research Methods for Accounting and Finance• Optional Module 1• Optional Module 2 |
| Summer semester |
| <ul style="list-style-type: none">• Dissertation |

Core Unit descriptions

Corporate Social Responsibility

The concept of CSR is complex. It is the purpose of this module to introduce this complexity and the various components which might comprise socially responsible behaviour. The aim is to provide you with a framework both for further study and for planning and evaluating the actions and performance of an organisation in the context of sustainable and socially responsible activity.

Corporate Governance and Accountability

This module introduces you to the basics of corporate governance and stakeholder accountability. It therefore sets corporate behaviour in a wider context.

Socially Responsible Finance

This module examines the basics of corporate accounting and finance but differs from other similar modules because it takes a socially responsible approach.

Research Methods for Accounting and Finance

The research methods module has two broad but complementary aims. The first aim is to develop the knowledge and skills you require to carry out research for your compulsory dissertation. The second, more general aim, is to develop your lasting skills to carry out quality and rigorous research and independent work in your future careers.

Optional Units

You will also take 2 options. This is a free choice from the many offered within the university and designed to allow you to take subjects which will enable you to pursue your own interests at a deeper level within the broad area of corporate social responsibility.

Dissertation

On completion of the taught element of the programme, you will prepare and submit a dissertation. This will be 15-20,000 words long and be based on in-depth research in an area of corporate social responsibility of your own choice, subject to your tutor's approval. This is an opportunity for you to pursue an area of interest and conduct some useful academic research.

Assessment

Assessments will be based on a mix of individual and group work. A variety of methods will be used to assess your performance including essays, seminar presentations, case studies, time constrained assessments and the dissertation.

Career opportunities

Graduates of this course will find their skills much in demand in a variety of industries in this growth area. Students are also well placed for further study or research work.

Fees

See our website, www.londonmet.ac.uk/tuition-fees, or call the Admission Office (see Further Information below).

Entry requirements

A good Honours degree or equivalent. If you have lower qualifications but substantial relevant work experience you are also encouraged to apply.

Accommodation

The University provides guaranteed hall accommodation if you live more than 25 miles away and accept a place by the August deadline for courses starting in September. The University Accommodation Service also provides help finding privately rented accommodation. See www.londonmet.ac.uk/accommodation.

How to apply and further information

For September and February entry: you should apply directly to the University, through our website www.londonmet.ac.uk/how-to-apply, or by contacting the Admissions Office (see below).

Admissions Office
London Metropolitan University
166-220 Holloway Road
London N7 8DB
Tel: **020 7133 4202**
Email: admissions@londonmet.ac.uk
Web: www.londonmet.ac.uk

For academic enquiries, please contact:
Course Leader
Professor David Crowther
Email: d.crowther@londonmet.ac.uk

Open Days/Evenings

You can also come to one of our open days and evenings, held throughout the year. See our website www.londonmet.ac.uk/open-days, or call the Admissions Office, for up to date details.

We do everything we can to ensure that information in this leaflet is correct, however details may change and we cannot accept responsibility for errors or omissions.